

THE IATC
TRAIN THE TRAINERS
CERTIFICATION PROGRAM



International Academy For Training & Consulting

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2013

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International Academy



Training & Consulting



SCIENTIFIC MARTIAL ART CONCEPTS

Introduction



Now you can be one of the outstanding Trainers with the best training program available in the world, led by world expert, PHD Wyatt Woodsmall & Master Loay Al Khaja. Where you will enjoy a unique, distinctive journey in which you will discover all the strong and effective training methods on developed behavioral modeling methodology. Studies have proven that this program to be one of the strongest training programs, which was adopted by several international destinations.

Not like any other program, this program is a positive start in your life, most programs fail to do the trick, in which trainee gets back to the manners and life style he had before the training. This program is different because it is strong shift to achieve success and refinement of skills to build effective personal trainer and frame the identity of the international Trainer, who is professional and highly qualified.

This program is based on advanced behavioral modeling, where we have compiled the world best outcomes in the field of training, human development and education, to set up this wonderful program. This program has had real, tangible benefits in the development of human performance and the achievement of great results.



Objectives

Identify training programs.

Professional training with certified international standards.

Learn training fundamentals and quality.

Refine the identity of a professional coach.

Design training programs of high standards.

Design professional training packages.

Arts and skills of effective communication with public.

Skills of public representation.

Dealing with the public and arts of influence.

International license to practice professional training.

Ways of marketing yourself as a professional coach.

Gain a good reputation in the market for human development.

Professionalism of qualified, credible and ethical training.

Learn how to prepare yourself as a professional coach.

The psychology of effective coach.

Patterns of successful coaches.

Schools of world trainings.

Learn the basics of stage acting, and dealing with the public.



The training concept

It is a psychological constant interaction between the coach and the trainee that makes changes in perceptions and behavior, to achieve the desired results in changing behavior and transformation of identity. Coach seeks to facilitate the process of change in the trainee through verbal and non-verbal communication, which will eventually lead, through the training process, to change the trainee performance in life.

The training exercises are the process applied at the highest level, with variety of applications which urge and motivate participants and shows the process of communication and discussion. That information along with the background knowledge are linked to the situation with pre exciting imaginary to create a comparison. This comparison enhances the training development performed using the methods and means of interesting incentive to make the effort to learn.

Content of Train The Trainers



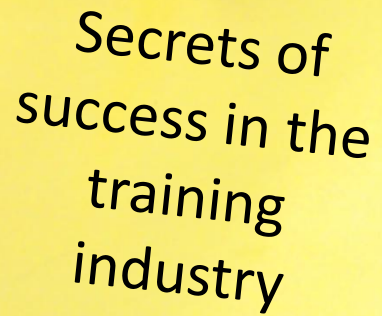
- Training Principles.
- Training and learning process.
- Difference between learning and education.
- Advanced Modeling behavior.
- Approaches of four patterns in the learning process.
- Patterns of trainers.
- The stage roles of trainers.
- System of four patterns in the learning process MAT4.
- Learning curve.
- Learning styles based on personal patterns.
- Design a training module (CP3): Concepts, Principles, and Procedures.
- Logical levels of training and international training programs and the way learners think.



Secrets of
success in the
training
industry

- Learning a model: understanding and follow processing.
- Design exercises.
- Demonstrations.
- The art of using stories and language loops to the public.
- Remove barriers to learning in the training room.
- Accelerated generative learning.
- Interactive learning methods.
- Strategies for skill delivery.
- Memory techniques and types of education.
- Strategies for individual behavior changes.
- The latest theories of the world.
- Personal training skills and the art coaching.
- Methods for evaluation.
- Methods of delivering feedback
- Techniques of creating harmony with audience and how to build confidence.
- The development of professional coach identity.
- Professionalism and quality of training.
- Techniques of delivering skill to the trainee.
- To deal with the coach's state of mind.
- Astavlfki methodology in drama.





Secrets of
success in the
training
industry

- Control of feelings, ways to release positive emotions and confidence in speech.
- Ways to balance emotions, ideas and physiology.
- Show ideas quickly and clearly.
- Dynamic learning.
- The interaction between the body language and rhythm.
- Magnetic Personality and personal influences.
- Stage techniques.
- Ways of dealing with audience effectively.
- Building training groups, with harmony.
- How to engage audience.
- Voice performance.
- Stage performance.
- Effects of advanced language in speeches.
- The use of metaphor and thrill on stage.
- The usage of colors and games in training.
- The roles of trainers on stage.
- Instructions for Personal Training.
- Secrets of Training Assistant.
- Art of dealing with difficult audience.
- The usage of media in training.
- Inquiries about the succession of training



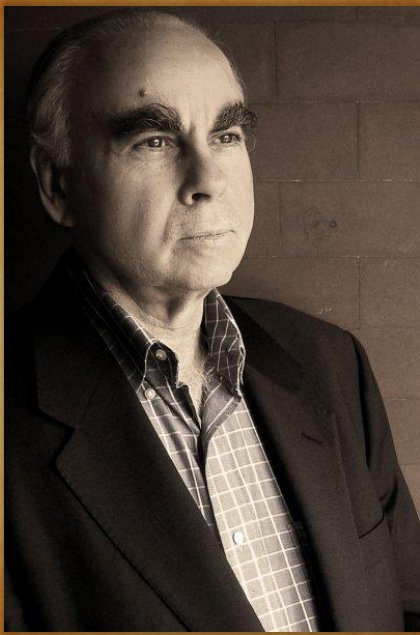
Certificates provided by this program

International Academy for Training and Consulting – USA.

BEHAVIORAL COMPETENCE

NOTE: All of the skills listed above are required to be behaviorally demonstrated with both self and others_by IATC board members.





Trainers biography

Master Trainer

Wyatt Woodsmall PHD

BACKGROUND: Dr. Woodsmall is the President of Advanced Behavioral Modeling, Inc., a consulting and training firm committed to increasing the performance and productivity of organizations and individuals through the use of advanced behavioral and learning technologies. Engaged in federal service and private practice for over thirty years, he has provided training and management consulting expertise to the federal government, service and athletic industries, and the scientific community, with specific emphasis in culture shaping and in predicting and modifying behavior using specialized behavioral technologies. Dr. Woodsmall is also a Senior Vice President of the International Research Institute for Human Typological Studies which specializes in research on human typologies. His main emphasis is on the connection between human differences and performance and on the shaping of cultures to create high performance organizations.

ADVANCED BEHAVIORAL MODELINGSM: Dr. Woodsmall was instrumental in pioneering the concept and applications of behavioral modeling technology while working on various projects for the U.S. Government. The theory and structure of the modeling process was a synthesis of many technologies that he explored. His work with the federal government led to the development of behavioral models and the design of training programs that dramatically increased performance, reduced training time and slashed costs.

Dr. Woodsmall has developed behavioral models for the Polaroid Corporation in computer aided design and instant photography. He has also modeled telemarketing supervisors and associates for MCI Telecommunications Corporation. He has modeled coating and finishing operators for the Fasson Division of Avery Label Company. This program has increased quality and performance while reducing waste and down time. Dr. Woodsmall has been hired recently by the British Government to model entrepreneurs who have created high growth start ups. His most recent modeling project is on modeling the world's most successful language teacher. He is currently preparing a book on the language teachers teaching method.



Trainers biography

Master Trainer Loay Al Khaja

Loay Al khaja is professional performance and business developing Expert.

He is titled by several organizations as Master Trainer, Coach and business Consultant.

He conducted Professional, Personal growth, life skills, relationship intelligence, Education, teaching methodology and business trainings Programs.

Loay's partners, friends and clients around the world experienced amazing shift in there life and business by using advanced models concepts techniques and systems that really work introduced by Loay.

He conduct's programs in different places around the world and worked for several years with international experts such as Wyatt Woodsmall PHD.

He is also known as one of the best NLP Master Trainers In the Middle east he represents one of the largest NLP organizations called INLPTA in ME.

Loay conducted live public seminars, TV shows, Training, consultation with several business cooperate and governmental Organizations that add great value as he is always finds his passion in creating unlimited happiness and Success.

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**Register
Now!**

Price of the Investment for the program:
BD 1500

Date of the program:
7 – 26 September 2013

Time:
4:00 PM To 9:00 PM



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