



MASTERS INTERNATIONAL

The International Train The Trainers Certification Program

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By Master Trainer Loay Al Khaja

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Now you can be one of the outstanding Trainers with the best training program available in the world, led by world expert, Loay Al Khaja. Where you will enjoy a unique, distinctive journey in which you will discover all the strong and effective training methods on developed behavioral modeling methodology. Studies have proven that this program to be one of the strongest training programs, which was adopted by several international destinations.

Not like any other program, this program is a positive start in your life, most programs fail to do the trick, in which trainee gets back to the manners and life style he had before the training. This program is different because it is strong shift to achieve success and refinement of skills to build effective personal trainer and frame the identity of the international Trainer, who is professional and highly qualified.

This program is based on advanced behavioral modeling, where we have compiled the world best outcomes in the field of training, human development and education, to set up this wonderful program. This program has had real, tangible benefits in the development of human performance and the achievement of great results.

Course Objectives:

- ✓ Identify training programs.
- ✓ Professional training with certified international standards.
- ✓ Learn training fundamentals and quality.
- ✓ Refine the identity of a professional coach.
- ✓ Design training programs of high standards.
- ✓ Design professional training packages.
- ✓ Arts and skills of effective communication with public.
- ✓ Skills of public representation.
- ✓ Dealing with the public and arts of influence.
- ✓ International license to practice professional training.
- ✓ Ways of marketing yourself as a professional coach.
- ✓ Gain a good reputation in the market for human development.
- ✓ Professionalism of qualified, credible and ethical training.
- ✓ Learn how to prepare yourself as a professional coach.
- ✓ The psychology of effective coach.



- ✓ Patterns of successful coaches.
- ✓ Schools of world trainings.
- ✓ Learn the basics of stage acting, and dealing with the public.

The training concept:

It is a psychological constant interaction between the coach and the trainee that makes changes in perceptions and behavior, to achieve the desired results in changing behavior and transformation of identity. Coach seeks to facilitate the process of change in the trainee through verbal and non-verbal communication, which will eventually lead, through the training process, to change the trainee performance in life.

The training exercises are the process applied at the highest level, with variety of applications which urge and motivate participants and shows the process of communication and discussion. That information along with the background knowledge are linked to the situation with pre exciting imaginary to create a comparison. This comparison enhances the training development performed using the methods and means of interesting incentive to make the effort to learn.

Content of Train The Trainers

- ✓ Training Principles.
- ✓ Training and learning process.
- ✓ Difference between learning and education.
- ✓ Advanced Modeling behavior.
- ✓ Approaches of four patterns in the learning process.
- ✓ Patterns of trainers.
- ✓ The stage roles of trainers.
- ✓ System of four patterns in the learning process MAT4.
- ✓ Learning curve.
- ✓ Learning styles based on personal patterns.





- ✓ Design a training module (CP3): Concepts, Principles, and Procedures.
- ✓ Logical levels of training and international training programs and the way learners think.

Secrets of success in the training industry:

- ✓ Learning a model: understanding and follow processing.
- ✓ Design exercises.
- ✓ Demonstrations.
- ✓ The art of using stories and language loops to the public.
- ✓ Remove barriers to learning in the training room.
- ✓ Accelerated generative learning.
- ✓ Interactive learning methods.
- ✓ Strategies for skill delivery.
- ✓ Memory techniques and types of education.
- ✓ Strategies for individual behavior changes.
- ✓ The latest theories of the world.
- ✓ Personal training skills and the art coaching.
- ✓ Methods for evaluation.
- ✓ Methods of delivering feedback
- ✓ Techniques of creating harmony with audience and how to build confidence.
- ✓ The development of professional coach identity.
- ✓ Professionalism and quality of training.
- ✓ Techniques of delivering skill to the trainee.





- ✓ To deal with the coach's state of mind.
- ✓ Control of feelings, ways to release positive emotions and confidence in speech.
- ✓ Ways to balance emotions, ideas and physiology.
- ✓ Show ideas quickly and clearly.
- ✓ Dynamic learning.
- ✓ The interaction between the body language and rhythm.
- ✓ Magnetic Personality and personal influences.
- ✓ Stage techniques.
- ✓ Ways of dealing with audience effectively.
- ✓ Building training groups, with harmony.
- ✓ How to engage audience.
- ✓ Voice performance.
- ✓ Stage performance.
- ✓ Effects of advanced language in speeches.
- ✓ The use of metaphor and thrill on stage.
- ✓ The usage of colors and games in training.
- ✓ The roles of trainers on stage.
- ✓ Instructions for Personal Training.
- ✓ Secrets of Training Assistant.
- ✓ Art of dealing with difficult audience.
- ✓ The usage of media in training.
- ✓ Inquiries about the succession of training.





Who should take this course?

For those who are interested in human development.
Trainers and Consultants.
Human Resources Managers.
Anyone who wants to be a professional trainer.
For Managers and Supervisors.
For Business Personnel.
Those who want to learn the art of communicating with public and individuals.
For those who want to develop skills and others.
Consultants and Teachers in the education fields.
Teachers and Trainers .
For Broadcasters.
For all who want to develop self performance or others.

Certificates provided by this program:

- International Academy for Training and Consulting – USA.



For registration call



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Trainers Biography

Loay Al khaja

Loay Al khaja is professional performance developing Master Trainer, Coach and Consultant. He conducted lots of Programs in Professional, Personal growth, Education methodology, business, trainings and Programs in different places around the world he has also been co trainer with international experts like Wyatt Woodsmall PHD. Loay is known one of the best NLP Trainers In the Middle east as he represents INLPTA in the meddle East and he also was engaged in consultation field with several business Organizations like IATC , Loay conducts live public seminars, TV, radio shows that add great value in people like.



The founder of Masters International

Board member of INLPTA the International NLP Trainers Association, USA.

The reprehensive and the board director of INLPTA, Middle East.

Board member of IATC the International Academy of Trainers and Consultants, USA.

The reprehensive and the board director of IATC Middle East.

The reprehensive of Advanced Behavioral modeling INC, Middle East.

Co founder of International Association for Coaching Excellence, USA.

Board Member of Gulf board of neuro linguistic programming, Bahrain.

Master in MMA & Member in world combat art federation.

PHD Student in Trinity International University - USA

Master Trainer in HRD by different International organizations.

Master Coach by IACE - USA

Loay Al khaja is professional performance developing Master Trainer, Master Coach and Consultant he conducted lots Career development ,business and public trainings in different places around the world he has also been the co trainer with expert of experts Wyatt Woodsmall PHD. Loay is known one of the best NLP Trainers In the Middle east as he is The reprehensive and the board director of INLPTA, Meddle East and he also was engaged in consultation field with several business Organizations.



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